



U.S. Diplomat Gives Presentation on “American Family” to the Students and Faculty of Lawrence College in Murree

Islamabad- March 11, 2008- CAO Constance Jones visited the Lawrence College at Murree and met with Lt. Gen. (Retd.) Farooq H. Kiyani, faculty and the students. Ms. Jones gave a presentation to the students on “American Family” and an overview of U.S. Embassy programs in Pakistan. The program helped reach out to more than 100 students and faculty members. The students got to know about American life and society. Lawrence College Murree is a premier English medium institution of Pakistan which produces many future leaders in Pakistan.



AIRC Lahore Introduces its Services and Resources to Students of Lords International School

Lahore- March 25, 2008- AIRC Lahore Director Muhammad Asif visited the Lords International School System and gave a presentation to faculty of the School. He introduced the teachers with resources, services, programs and databases accessible at the AIRC Lahore. He guided them about the scope and coverage of the subjects covered in various databases and encouraged them to make use of AIRC to meet the diverse needs of the students in the ever changing environment across the globe.

Seminar on “World Water Day” at Lincoln Corner Islamabad

Islamabad- March 25, 2008- The Lincoln Corner Islamabad (LCI) arranged a seminar on “World Water Day” for the students and teachers of Department of Environmental Sciences of the International Islamic University (IIU) Islamabad. The Chairman of Department of Environmental Sciences Dr. Irfan Khan shared his presentation on “Water in 2070” and emphasized the participants to create awareness about the importance of water among the community. The LCI Coordinator Sajid Mirza used the America.gov as a gateway and showed a number of information resources on the environment and water issues. An exhibition of books on environment also supplemented the seminar. This seminar helped participants in understanding the value of water in global perspective and the presentation by the LCI coordinator enlightened them with the unique USG resources on environment.



The Students and Faculty of Government College from Balochistan Visit the “Lincoln Corner Islamabad”

Islamabad- March 22, 2008- An orientation to Lincoln Corner resources, services and programs for fifty students and teachers from Government Intermediate College, Lasbela Balochistan was arranged at the LC Islamabad. The LC Coordinator Sajid Mirza introduced the visitors with the books, magazines, and videos of the LCI. The students and teachers of an isolated and deprived city of Balochistan showed keen interest in the resources and appreciated the facilities at the Corner.



Orientation for National University of Modern Languages at LC Islamabad

Islamabad- March 12, 2008- An orientation to Lincoln Corner resources, services and programs for fifty students and teachers from National University of Modern Languages was arranged at the LC Islamabad. LC Islamabad coordinator introduced the participants with current books on English and Arabic languages available at the Lincoln Corner. A separate book exhibition and video collection on the “International Women Day” also attracted the visitors. The coordinator briefed the group about various programs at LC and invited them to participate in them. This orientation helped to engage academia of a reputed institution for future activities and programs. The group took keen interest in video collection and coordinator informed them about the procedure of screening the DVDs at LC.



Workshop on “Internet Searching Skills” at Lincoln Corner Islamabad

Islamabad- March 28, 2008- The Lincoln Corner Islamabad (LCI) arranged a workshop on “Internet Searching Skills” for 116 female students and teachers of the International Islamic University (IIU) Islamabad. The LCI Coordinator Sajid Mirza introduced the participants with essential skills for accurate, timely, and effective searching on the Internet. An introduction to resources, services, and programs of the Lincoln Corner Islamabad was also the part of his presentation. The Manager IIU’s Information Resources Center Muhammad Rafiq briefed the participants about the digital library resources accessible at the LCI. This workshop aimed to promote electronic resources available through the LCI.



Lincoln Corner Islamabad Commemorates “International Women’s Day”

Islamabad- March 7, 2008- To commemorate the International Women’s Day, the Lincoln Corner Islamabad (LCI) arranged a movie show on “Iron Jawed Angels” for 35 female students of the International Islamic University (IIU) Islamabad. The Lincoln Corner Coordinator Sajid Mirza first read the synopsis of the movie and then it was played for the students. He also briefed them about other resources and services of the Lincoln Corner. An exhibition of books on Women was also arranged for the visitors of the Lincoln Corner from March 7-15.



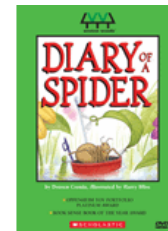
NEW ARRIVALS

VIDEOS – Children Collection

WESTON WOODS: Diary of a Spider

DVD, Author: Doreen Cronin; Illustrator: Harry Bliss, Release date: 2006

This is the diary of a spider. He goes to school, but he also spins sticky webs and takes wind-catching lessons. From the creators of the best-selling Diary of a Worm, this portrait of an upside-down web will have kids wishing they could be spiders too! Directed by Gene Deitch, and narrated by Angus T. Jones, with music by Zdenek Zdenek.



WESTON WOODS: So you want to be president?

DVD, Author: Judith St. George; Illustrator: David Small, Release date: 2002

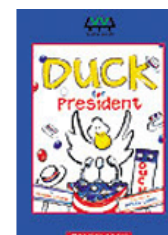
In the time-honored tradition of political commentary, author Judith St. George and Caldecott Medal winner/illustrator David Small celebrate the public and private lives of forty-two Presidents with humor and flair. Imparting much information and many laughs, this rip-roaring look at the men who have all wanted to be President deserves a place on every library and classroom shelf. Narrated with wit and wisdom by Stockard Channing, with music by Scotty Huff and Robert Reynolds.



WESTON WOODS: Duck For President

DVD, Author: Doreen Cronin; Illustrator: Betsy Lewin, Release date: 2004

Just in time for the 2004 elections, Duck (of Click, Clack, Moo: Cows That Type and Giggle, Giggle, Quack fame) decides to enter politics. Follow his rise, and fall from power, sticky ballots and all. Narrated by Randy Travis, with music by Scotty Huff and Robert Reynolds. Animation by MaGiK Studio.



WESTON WOODS: Diary of a Worm

DVD, Author: Doreen Cronin; Illustrator: Harry Bliss, Release date: 2004

Meet a worm not that different from you or me, except that his head looks a lot like his tail! A hysterical journal about the daily doings and the hidden world of a lovable underground dweller that will be sure to delight kids both young and old. Directed by Gene Deitch. Narrated by Alexander Gould.



ELECTRONIC JOURNAL

THE GREENING OF U.S. CORPORATIONS

Department of State, eJournal USA: Society & Values, Volume 13, Number 3, March 2008.

This issue of eJournal USA delves into what those familiar with the history of the environmental movement in the United States might see as a surprising trend — the way U.S. corporations in recent years have embraced environmentally friendly ways of doing business. What prompts a corporation to “go green”? “We looked across our company and recognized that a focus on environmental technology could be a big business initiative for the company,” said Jeffrey Immelt, the chief executive of General Electric, a leader in this field. “The concept we worked on at the time was this notion that green is green.” So the environment has become a business opportunity, a chance to increase profits, the core of any business enterprise.



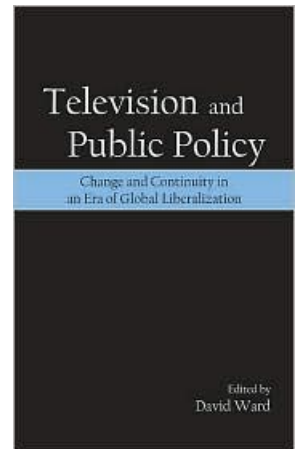
NEW BOOKS

TELEVISION AND PUBLIC POLICY: Change and Continuity in an Era of Global Liberalization

By David Ward

Lawrence Erlbaum Associates; (2008).

The significant changes that have swept the television industry over the last two decades, most notably a shift to deregulation in broadcast media, prompt a discussion on how to ensure that meaningful content is available to the viewer. Television and Public Policy analyzes the current state of television systems in a selected group of countries by exploring the political, economic, and technological factors that have shaped the sector in such a short span of time. Consequently, by positioning the television sector within issues of media policy and the regulatory framework, the book questions what these trends mean for television, and the historical, political, and cultural role in our societies.



ASK AMERICA WEBCHATS

<http://www.america.gov/multimedia/askamerica.html>

Webchats are online, text-based discussions that allow audiences outside the United States to interact with American citizens on wide range of topics. In April, the following webchats are available for worldwide audience:

April 10: Elections Update

April 11: Renewable Energy Laboratory

April 24: Video Webcast--Youth Library Services

AIRC Alert

AIRC Alert is a bi-monthly publication of the American Information Resource Center. It contains abstracts of significant articles selected from current American magazines and newspapers. They represent a variety of opinions on issues that may be of interest. A maximum of five articles may be photocopied free of charge upon request to the IRC by mail, email or fax. The current AIRC Alert and its archives are also available on the U.S. Embassy Islamabad website at: http://islamabad.usembassy.gov/pakistan/irc_alerts.html For further information, please contact us on the following addresses:

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