



American Information Resource Centers Pakistan Newsletter — September 2008

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U.S. Embassy Establishes Reading Room at Fatima Jinnah Women University

Islamabad – September 16, 2008 - U.S. Ambassador to Pakistan, Anne W. Patterson, inaugurated the Susan B. Anthony Reading Room at the Central Library of Fatima Jinnah Women University, declaring it "Another milestone in the dynamic partnership between the FJWU and the U.S. Mission in Pakistan." The Reading Room is named after Susan B. Anthony, the nineteenth century American woman, who was known for her advocacy in the areas of education, improved working conditions, voting rights, and abolition of slavery. "The Susan B. Anthony Reading Room will both symbolize and serve the cause of mutual understanding and the deepening partnership between our two countries and peoples," Ambassador Patterson said. The American Ambassador noted that pairing Fatima Jinnah and Susan B. Anthony was a fortuitous choice. "Both of these women were vanguards in their societies and neither was afraid of losing a battle, but kept on fighting to win the war". The Susan B. Anthony Reading Room is a resource center offering information on U.S. history, economics, politics, society, culture, and education. In addition to reference materials, books, magazines, videos, DVDs and software, the Room will have two computers with Internet connections for quick access to information from around the world. Ambassador Patterson observed that today strong women were not only shaped by economic or political necessity but also by preference, talent, and vision. "Strong women are not rigid; they are not the unwavering keepers of traditional roles, but they are looking towards the future - to contribute to their society, their country, and their world," the American Ambassador noted.

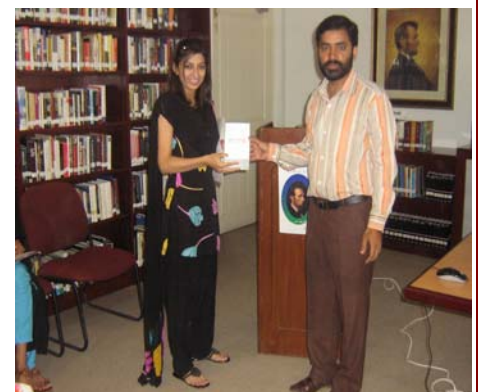


AIRC Islamabad Highlights Academic and Scholarly Resources to the Students of International Islamic University

Islamabad - September 10, 2008 – AIRC Reference Specialist briefed the students of Islamic Studies at International Islamic University about resources, services and programs of American Information Resource Center (AIRC) and the Lincoln Corner (LC). Students took keen interest in information about books and videos on comparative religions available at the AIRC and LC. The students also got a virtual tour to "Diversity in U.S." at the America.gov website. An exhibition of books and videos on U.S. culture, religions, and society supplemented the workshop.

Lincoln Corner Islamabad marks the "International Literacy Day"

Islamabad - September 8, 2008 - Lincoln Corner marked international literacy day by organizing a seminar and quiz program for the students of the International Islamic University. The coordinator introduced resources, services and programs of the Corner. He focused on books and videos on literacy and education available at the Corner and encouraged the youth to play their role in eliminating illiteracy from the society. A quiz program supplemented the program. LC coordinator asked the participants questions about relating to the literacy day. A student of the Department of English won the competition while another from the Department of Shria stood runner up and were presented LC souvenirs.





AIRC Islamabad's Presentation in Pakistan American Alumni Association Conference

Islamabad - September 8, 2008 - AIRC Islamabad gave an orientation to founding members of the Pakistan American Alumni Association. AIRC Director introduced participants with resources, services, programs and projects of the AIRC. AIRC Director promoted the idea of using Lincoln Corners as platforms for the Association's activities and meetings. The Alumni Association aims to build and strengthen ties between United States and Pakistan.

LC Islamabad Familiarizes Resources to the Students of Environment Sciences at International Islamic University

Islamabad - September 1, 2008 - LC Islamabad arranged an orientation for the 80 new students of the department of environmental sciences. The coordinator introduced resources, services and programs of the Corner. He focused on books and videos on environment available at the Corner and encouraged new students to use them and conduct programs during their study session. Students and teachers took keen interest in resources of Corner and intended to use them during their study.



AIRC Lahore's Orientation for Students of Media and Communication

Lahore - September 22, 2008 - Students and faculty members of School of Media and Communication at Beaconhouse National University visited for an orientation to resources and services of AIRC Lahore. AIRC Director Muhammad Asif briefed about online databases, U.S. government websites including america.gov, videos and the ELT collection.



Lincoln Corner Islamabad Highlights Ramadan in America

Islamabad - September 24, 2008- LC Islamabad organized a lecture on "Ramadan in America." The speaker Ms. Fozia Chaudhary, born and raised in New York, shared her personal experiences about the celebrations of Ramadan in America by the Muslim community. Answering a question, she clarified that there is no restriction on Hijab in United States. At the moment the participants of the program also screened the video "Muslims in America" which highlighted the customs and traditions of Muslims during Ramazan in USA.

Lincoln Reading Lounge at the National Library of Pakistan Organizes Movie Show on "An inconvenient Truth"

Islamabad - September 23, 2008 - Lincoln Reading Lounge (LRL) arranged a movie show on "Inconvenient Truth" for regular users of the lounge. The participants appreciated the theme presented in the movie and shared that it has created a sense of their roles in cleaning the environment around them. The Lincoln Reading Lounge frequently organizes movie shows on variety of themes.



AIRC Lahore's Collection on English Language Teaching (ELT)

Lahore - September 2008 - AIRC Lahore developed a new ELT collection comprising 115 books on various aspects of English language teaching and learning ranging from alphabet pronunciation patterns to how to teach English effectively to various levels of classes. The catalog of these titles are accessible at <http://207.67.203.77/U10083Staff/OPAC/>

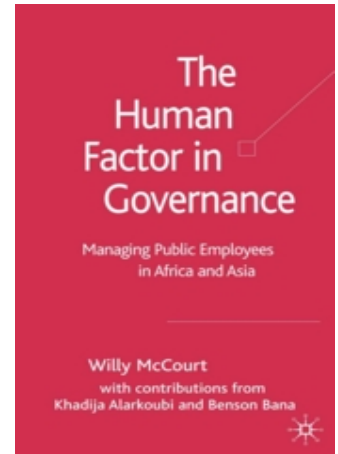
NEW ARRIVALS @ AIRC ISLAMABAD

NEW BOOKS

THE HUMAN FACTOR IN GOVERNANCE: Managing People in Developing Country Governments

By Willy McCourt, Christopher Callahan and, Leslie-Jean Thornton
Palgrave Macmillan (December 12, 2006), ISBN: 1403947651

This book explores the ways in which governments manage public employees in developing countries and how this in turn impacts on the success of national development and governance strategies. Drawing on governance, development and HRM literature the book presents seven in-depth case studies from developing countries in Africa and Asia. Finally, it proposes ways forward for Human Resource Management in developing countries in the context of government reform strategies.

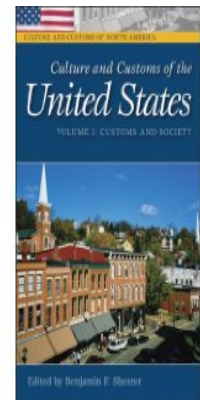


CULTURES AND CUSTOMS OF THE UNITED STATES

By Benjamin F. Shearer

Greenwood Press (December 30, 2007), ISBN: 0313338752

"This engaging set covers well-trodden ground, but its quick factual manner sets it apart from other works. It is an excellent addition to high school and community college libraries supporting lower-level classes in U.S. history. It could also be used to support international student programs at higher-level institutions." "This wide-ranging, clearly written work covers religion, sociology, sports, domestic life, language arts, technology, architecture, and history. Each thematic chapter is further divided into topical areas, many of a geographical nature (performing arts in the Northwest, for example). This subdivision, along with the comprehensive index, will assist researchers....While most students will initially use this set strictly for reports, it is likely that they will be intrigued enough to continue reading."



GHOST WARS: The Secret History of the CIA, Afghanistan, and Bin Laden, from the Soviet Invasion to September 10, 2001

By Steve Coll

Penguin (Non-Classics) (December 28, 2004). ISBN: 0143034669

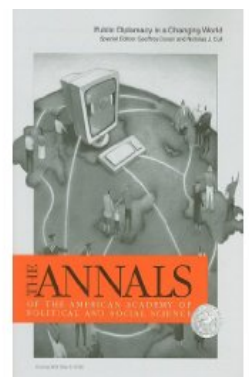
The book offer revealing of the CIA's involvement in the evolution of the Taliban and Al Qaeda in the years before the September 11 attacks. From the beginning, Coll shows how the CIA's on-again, off-again engagement with Afghanistan after the end of the Soviet war left officials at Langley with inadequate resources and intelligence to appreciate the emerging power of the Taliban. He also demonstrates how Afghanistan became a deadly playing field for international politics where Soviet, Pakistani, and U.S. agents armed and trained a succession of warring factions. At the same time, the book, though opinionated, is not solely a critique of the agency. Coll balances accounts of CIA failures with the success stories, like the capture of Mir Amal Kasi. Coll, managing editor for the Washington Post, covered Afghanistan from 1989 to 1992. He demonstrates unprecedented access to records of White House meetings and to formerly classified material, and his command of Saudi, Pakistani, and Afghani politics is impressive.

Public Diplomacy in a Changing World

By Geoffrey Cowan (Editor), Nicholas J. Cull (Editor)

Sage Publications, Inc (April 3, 2008), ISBN: 1412966876

Although the concept of public diplomacy has been part of America's wartime strategy as far back as the Revolutionary War, the term itself is relatively new. In the wake of the events of September 11 and the ensuing War on Terror, there has been an increasing awareness of the negative global image of the United States and intense concern over how communication may be used to improve that image. Within that context, the concept and term public diplomacy have become more notable among practitioners and the American public.



NEW VIDEOS

GROWING UP ONLINE

Films.com, 60 minutes, DVD, 2008

FRONTLINE looks at the impact of the Internet on adolescence through the eyes of teens and their parents. The film takes viewers into the private worlds kids are creating online, from kids who are harassed and bullied, to kids whose only friends are on-line, to those kids who are celebrities on YouTube. FRONTLINE explores the complicated new lines being drawn between the real and virtual worlds for today's children and for their parents.

MAKING THE MESSAGE: The Fight for the Presidency

Films.com, DVD, 88 minutes, 2004

What does it take to win the White House? Produced by award-winning filmmaker Theodore Bogosian, this unprecedented behind-the-scenes account of the 2004 Republican and Democratic national conventions examines how candidates build their platforms and generate momentum. Interviewees include the convention chairmen, campaign strategists, members of special interest groups, and New York Times staffers such as columnists Maureen Dowd and David Brooks, chief political correspondent Adam Nagourney, political reporter Jim Rutenberg, and chief correspondent R. W. Apple, Jr.

RELIGIONS OF THE WORLD

Schlessinger, 6 Vol. Set, DVDs, 2004

Narrated by Academy Award winner Ben Kingsley, Religions of the World offers insights into the striking similarities and vast differences among the world's major religions as well as the unique perspective of its many individual cultures. Each episode presents a fresh look at the history of our world through the eyes of religion as well as an in-depth look at religion's role in creating cultural diversity.

WALT DISNEY WORLD

History Channel, DVD, 100 minutes.

Orlando's Walt Disney World is not only the most visited theme park in the world it's also the most technologically advanced. From a network of underground tunnels connecting the various regions of the park to the space-age propulsion technology called linear synchronous motors Disney has been at the leading edge of theme park technology since it invented the theme park with the opening of Disneyland in 1954. Soaring castles sleek monorails life-like animatronics Modern Marvels: Walt Disney World takes viewers on a behind-the-scenes tour of the ingenious technology and incredible engineering feats that went into building the 27000 acre complex.

LINCOLN ON COMMUNICATION

Starring: Gene Griessman

2 DVDs, August 5, 2004, 60 minutes

How would you feel if Abraham Lincoln could speak to your class or seminar, your course on business communication or interpersonal communication? You'd be thrilled, of course. Now you can do the next best thing. By showing "Lincoln on Communication," you will enable your students to learn Lincoln's communication secrets, the tactics and strategies that made him effective at interpersonal communication as well as a great writer and speechmaker. This communication program is ideal for the classroom—for students from middle school and high school to college, government, and business. It's been acclaimed by communication experts and educators alike.

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